Since 1995, The Catoctin Banner Newspaper has provided a friendly source of community news and information for northern Frederick County residents while striving to promote a sense of community spirit and pride.

**AD DEADLINE: THE 15TH OF EVERY MONTH.**

(Exceptions may occur in various situations like holiday schedules, printing schedules, etc. The general rule is “the earlier the better.”)

### Circulation

We print approximately 11,500 issues.

Mailed Distribution: 8,500 of those issues are direct-mailed to Emmitsburg, Thurmont, Rocky Ridge, Graceham, Foxville, Sabillasville, Highfield/Cascade, Lewistown, and Mountairndale.

The other 3,000 issues are placed in high traffic areas throughout Northern Frederick County and some Pennsylvania locations such as Waynesboro, Blue Ridge Summit, Fairfield, Taneytown, and Smithsburg. Paid subscriptions are also mailed across the country.

**Published Monthly**

(hits the streets on or before the 1st day of the month)

**For More Information:**

The Catoctin Banner Main Office
(E Plus Copy Center & Promotions)
515B East Main Street
Emmittsburg, MD 21727
Deb Spalding, Publisher/Owner
(Office) 301-447-2804 (Fax) 301-447-2946
(Contest Line) 240-288-0108
www.TheCatoctinBanner.com

---

### Affordable Display Rates!

**THE MORE YOU BUY - THE MORE YOU SAVE!**

<table>
<thead>
<tr>
<th>SIZE OF ADVERTISEMENT</th>
<th>NUMBER OF INSERTIONS PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12 ADS/ YEAR</td>
</tr>
<tr>
<td>1/16 page</td>
<td>$52 ea.</td>
</tr>
<tr>
<td></td>
<td>1 column (2 3/8&quot;) x 3&quot;</td>
</tr>
<tr>
<td>1/8 page</td>
<td>$100 ea.</td>
</tr>
<tr>
<td></td>
<td>1 col. (2 3/8&quot;) x 6&quot; or 2 col. (5&quot;) x 3&quot;</td>
</tr>
<tr>
<td>3/16 page</td>
<td>$141 ea.</td>
</tr>
<tr>
<td></td>
<td>1 col. (2 3/8&quot;) x 8&quot; or 2 col. (5&quot;) x 4&quot;</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$215 ea.</td>
</tr>
<tr>
<td></td>
<td>1 col. (2 3/8&quot;) x 12&quot; or 2 col. (5&quot;) x 6&quot;</td>
</tr>
<tr>
<td></td>
<td>3 col. (7 5/8&quot;) x 6&quot;</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$394 ea.</td>
</tr>
<tr>
<td></td>
<td>2 col. (5&quot;) x 12&quot; or 4 col. (10 1/4&quot;) x 6&quot;</td>
</tr>
<tr>
<td></td>
<td>3 col. (7 5/8&quot;) x 12&quot; or 4 col. (10 1/4&quot;) x 9&quot;</td>
</tr>
<tr>
<td></td>
<td>4 col. (10 1/4&quot;) x 12&quot;</td>
</tr>
</tbody>
</table>

**See your ad in FULL COLOR - No Extra Charge!**

- Prices listed above are per ad, based on an agreement for the number of insertions within a 12 month period. The 12 time insertion rate is for 12 consecutive months. Multiple insertions may change ad copy and size as desired during agreement.
- Ad sizes of 3/16 page or larger include a space discount; ads 1/2 page and larger include a greater discount.
- Custom ad sizes available to fit your budget. Call for details.
- Ad design included in price. Proofs provided upon request. Extensive design may incur extra charges.

**DISPLAY ADVERTISEMENT OPTIONS**

**PREMIUM PAGES - Page 3 ($75 premium fee) or Back Cover ($100 premium fee) Placement:** First requested, first assigned. New advertisers are required to prepay for placement on premium pages.

**CLASSIFIED ADS:** 40¢ per word or minimum $10.00/ad (included at no extra charge, if already running display insertion)

**SERVICE CLASSIFIED ADS:** $25.00 per ad up to 25 words. 50¢/word thereafter.
**ALL PRICES BASED PER 1,000 COPIES WITH A 5,000 MINIMUM**

**INSERTION FEE:**
- Flier printed in-house: $25/1,000
- Fliers are provided: $120/1,000

**BLACK ON WHITE OR COLORED PAPER:**
- single-sided full page: $100/1,000
- double-sided full page: $130/1,000
- single-sided half page: $75/1,000
- double-sided half page: $100/1,000

**COLOR ON WHITE PAPER:**
- single-sided full page: $145/1,000
- double-sided full page: $185/1,000
- single-sided half page: $110/1,000
- double-sided half page: $140/1,000

---

**FRONT PAGE AD LABEL PRINT RATES**

**FULL COLOR FRONT SIDE IMPRINT**
$875 for a run of 11,500 ($76/1,000)

**FULL COLOR FRONT/ONE COLOR 2ND SIDE**
$1,075 for a run of 11,500 ($93.50/1,000)

---

**NEW!**

**FRONT PAGE AD LABEL**
3x3” square or custom shape
(FREE OPTION)

**FREE STICKER DESIGN!**
Email all content, photos, and logos that you would like to include to news@thecatoctinbanner.com.

**GET 20% OFF!** Compliment your ad on the inside of the newspaper with a front page ad label and receive 20% off of your display ad. Non-Profit organizations will receive an additional 10% off of the price of a display ad on the inside of the newspaper!