The Catoctin Banner

Your Good News Community News Source for Northern Frederick County, Maryland Since 1995

Since 1995, *The Catoctin Banner* newspaper has provided a friendly source of community news and information for northern Frederick County residents while striving to promote a sense of community spirit and pride.

Ad Deadline: The 20th of each month.
Published the first week of every month.

Circulation

Total Run Size: 11,500
Published Monthly (around the 1st)
Covering all of Northern Frederick County
Direct mailed for free to resident's homes
Placed for free pick up in high traffic areas

Mailed Distribution to:

- Approximately *9,237 postal customers
  Rural and P.O. Boxes in all of Thurmont; north to Emmitsburg; south including Lewistown; east to Rocky Ridge; and west to Sabillasville and Cascade.
- Remainder of copies via community-wide distribution and paid subscriptions

*(*numbers are approximate & fluctuate with postal customer figures)*

For More Information:

The Catoctin Banner

515B East Main Street • Emmitsburg, MD 21727

Deb Spalding, Publisher

240-288-0108 message center
301-271-1050 mobile
301-447-2804 store
fax: 301-447-2946
news@thecatoctinbanner.com

www.thecatoctinbanner.com

Affordable Display Rates

The more you buy — the more you save!

AD SIZE	NUMBER OF INSERTIONS 12 ads/year	6 ads/year	1 ad/year
1/16 page	**$48** ea.	**$55** ea.	**$60** ea.
• 1 column (2 3/8") x 3"			
1/8 page	**$94** ea.	**$99** ea.	**$110** ea.
• 1 col. (2 3/8") x 6" **or** 2 col. (5") x 3"			
3/16 page	**$128** ea.	**$135** ea.	**$150** ea.
• 1 col. (2 3/8") x 8" **or** 2 col. (5") x 4"			
1/4 page	**$195** ea.	**$207** ea.	**$230** ea.
• 1 col. (2 3/8") x 12" **or** 2 col. (5") x 6"			
3/8 page	**$254** ea.	**$269** ea.	**$299** ea.
• 3 col. (7 5/8") x 6"			
1/2 page	**$358** ea.	**$379** ea.	**$421** ea.
• 2 col. (5") x 12" **or** 4 col. (10 1/4") x 6"			
3/4 page	**$456** ea.	**$483** ea.	**$537** ea.
• 3 col. (7 5/8") x 12" **or** 4 col. (10 1/4") x 9"			
Full page	**$583** ea.	**$617** ea.	**$686** ea.
• 4 col. (10 1/4") x 12"			

- Prices listed above are ***per ad***, based on an agreement for the number of insertions within a 12 month period. The 12 time insertion rate is for 12 *consecutive* months. Multiple insertions - may change ad copy and size as desired during agreement.
- Ad sizes of 3/16 page or larger ***include*** a space discount; ads 1/2 page and larger ***include*** a greater discount.
- Custom ad sizes available to fit your budget. Call for details.
- Ad design included in price. Proofs provided upon request. Extensive design may incur extra charges.

Display Ad Options

Color in Display Ad: Four-Color Process included for free.

Classified Ads: 40¢ per word or minimum $10.00/ad

1/09